



First National Bank

FOR IMMEDIATE RELEASE

First National Bank Names Barry C. Robinson as Consumer Banking Executive

Promotes Daniel R. Holquist to Executive Director of Retail Banking

Hermitage, PA – July 1, 2010 – Barry C. Robinson has joined First National Bank of Pennsylvania as Executive Vice President (EVP) of Consumer Banking. In this position he will be responsible for planning, directing, and coordinating all Consumer Banking activities in



Pennsylvania and Ohio, including Retail Banking, Small Business Banking and Mortgage Lending. He will report to Vincent J. Delie, Jr., President of First National Bank and Chief Revenue Officer of F.N.B. Corporation.

Robinson comes to First National Bank from PNC, formerly National City, in Cleveland, OH, where he was EVP and Managing Director for the Wealth Management Division which served high net worth clients with a suite of services including depository products, consumer loans, investments and trust services. Prior to his role in Wealth Management, he served as EVP and Head of Corporate Banking in Kentucky and Tennessee. Robinson's 23

year career in the financial services industry also included responsibilities for wholesale banking solutions and experience with leveraged lending.

Prior to PNC/National City, Robinson worked with Trust Services for Mellon Bank in Pittsburgh, PA.

"Barry has played a leadership role in a variety of senior and executive positions throughout his career. This experience has provided him with the broad strategic insight necessary to lead the Consumer Banking Group," stated Delie. "His addition to the team enhances the Bank's strategy of cross sell and integration of consumer products and services with a special emphasis on fee income."

Complementing Robinson's addition to the team, First National Bank also announced the promotion of Daniel R. Holquist to Executive Director of Retail Banking. Holquist, who has been with First National Bank for the past 15 years, has served in various capacities within the bank,



including his most recent position as Retail Banking Executive for the Pittsburgh Region and previous positions as Regional President in two of the Bank's markets. Prior to joining First National Bank, Holquist served in a variety of retail banking positions with PNC and its predecessors in Northwestern Pennsylvania.

In his new role, Holquist will be responsible for working with Robinson to focus on the Retail Bank, including management of the Retail delivery channel across the company's footprint. He will also be responsible for oversight of each of the Regional Retail Banking Executives.

"As an accomplished executive, Dan has been a tremendous asset to the Company. His expertise and skills in leading the Retail Bank throughout his career have been invaluable. Dan is results-oriented and suited to marshal the talent and resources of the Retail team in supporting Robinson's overall Consumer Banking responsibilities," said Delie.

"F.N.B. is known as a quality company with strong growth potential and a high commitment to exceptional customer service," stated Robinson. "The leadership team has an excellent

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reputation, and I look forward to working with Vince, Dan and the entire group to contribute to the Company's continued strength and success."

Robinson earned a Bachelor's Degree from The Pennsylvania State University and an MBA from Carnegie Mellon University. He is a former board member of the Cleveland Bar Foundation, the Cleveland Zoological Society, and the Louisville (KY) Zoo.

Robinson and his wife Maribeth, reside in Bainbridge, OH with their two children.

Holquist earned a Bachelor's Degree in Business Administration with a major in Finance and an MBA from Gannon University in Erie, PA. He also attended the Pennsylvania School of Banking at Bucknell University and the American Bankers Association Graduate School of Banking at the University of Delaware.

Holquist has been an active participant in the United Way for over 25 years in addition to serving on numerous local boards of directors. He currently resides in Cranberry Township, PA with his wife, Kathy, and has two sons.

About First National Bank of Pennsylvania

First National Bank of Pennsylvania, the largest subsidiary of F.N.B. Corporation (NYSE: FNB), has over 220 full-service locations in Pennsylvania and Ohio, and loan production offices in Florida.

About F.N.B. Corporation

F.N.B. Corporation, headquartered in Hermitage, PA, is a diversified financial services company with total assets of \$8.8 billion as of March 31, 2010. F.N.B. Corporation is a leading provider of commercial and retail banking, leasing, wealth management, insurance, merchant banking and consumer finance services in Pennsylvania and Ohio, where it owns and operates First National Bank of Pennsylvania, First National Trust Company, First National Investment Services Company, LLC, F.N.B. Investment Advisors, Inc., First National Insurance Agency, LLC, F.N.B. Capital Corporation, LLC, Regency Finance Company and F.N.B. Commercial Leasing. It also operates consumer finance offices in Tennessee and loan production offices in Pennsylvania and Florida.

The common stock of F.N.B. Corporation trades on the New York Stock Exchange under the symbol "FNB". Investor information is available on F.N.B. Corporation's Web site at www.fnbcorporation.com.

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