



**F.N.B. Corporation Announces Insurance Affiliate President**  
*Kollmeier to Lead First National Insurance Agency*



**Pittsburgh, PA – April 6, 2011** – F.N.B. Corporation (NYSE : FNB) has announced the hiring of Dwight “Whitey” Kollmeier as President of its Insurance affiliate, First National Insurance Agency, LLC. Kollmeier has been serving in a Consultant role for the Agency since December 2010. In his new role as President, he will be responsible for the overall growth and profitability of all lines of business within the Agency and for the successful integration of insurance products and services to the customers of the Agency’s Bank affiliate, First National Bank of Pennsylvania. He will be based in Pittsburgh and will report to Vincent J. Delie, Jr., President of F.N.B Corporation and CEO of First National Bank.

Delie says of Kollmeier, “Whitey has tremendous industry experience and a focus to successfully integrate insurance offerings across our organization. He has the leadership qualities necessary to leverage the full benefits of the Bank’s delivery channels.”

Kollmeier will lead First National Insurance Agency’s three newly structured lines of business, which include Commercial and Personal Lines and Employee Benefits. “We value integrity, accountability and customer service,” he notes, “and given these commitments and the technical expertise of our team, we are confident in our ability to make significant contributions to the bottom line of the Corporation.” Commercial Lines will be directed by Senior Vice President Jim Morrell. Employee Benefits and Personal Lines will be led by Timothy Schmid, and Patty Kiser, respectively.

Prior to joining First National Insurance Agency, Kollmeier was President and CEO of KACO, LLC, a private consulting firm that coaches executives and management teams on leadership principles, sales growth strategies and how to improve profitability. Previously he served as President of the Insurance Group for National City Bank and its predecessor, Provident Insurance Agency. In that role, he managed the growth and profitability of agencies across five states.

Kollmeier earned a Bachelor of Arts Degree in Education and History from Ohio Dominican University and a Masters of Education Degree from the University of Cincinnati. He serves as a Board Member for the Forest Hills Education Foundation and is a member of the Anderson High School Boosters. Previously he served as Chair of the Advisor Board for the Guilford School in Cincinnati and as a Board Member for the Cincinnati Association of Life Underwriters.

**About F.N.B. Corporation**

F.N.B. Corporation, headquartered in Hermitage, PA, is a diversified financial services company with total assets of \$9.6 billion as of January 1, 2011 (including the completed acquisition of Comm Bancorp, Inc.). F.N.B. Corporation is a leading provider of commercial and retail banking, leasing, wealth management, insurance, merchant banking and consumer finance services in Pennsylvania and Ohio, where it owns and operates First National Bank of Pennsylvania, First National Trust Company, First National Investment Services Company, LLC, F.N.B. Investment

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Advisors, Inc., First National Insurance Agency, LLC, F.N.B. Capital Corporation, LLC, Regency Finance Company and F.N.B. Commercial Leasing. It also operates consumer finance offices in Kentucky and Tennessee.

The common stock of F.N.B. Corporation trades on the New York Stock Exchange under the symbol "FNB". Investor information is available on F.N.B. Corporation's Web site at [www.fnbcorporation.com](http://www.fnbcorporation.com).

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