



# Press Release

## **F.N.B. Corporation Named National Winner of Greenwich Associates Best Brand Awards**

*FNB Recognized by Small Businesses for Trust and Ease of Doing Business*

**PITTSBURGH, PA – December 14, 2015** – F.N.B. Corporation (NYSE: FNB) (FNB) was recently recognized by Greenwich Associates as a “Best Brand in Small Business Banking” award winner. FNB received honors for Trust and Ease of Doing Business for Small Business Banking. Of the more than 750 banks evaluated, FNB was one of only 11 to be recognized for Trust and one of only ten to be recognized for Ease of Doing Business.

Vincent J. Delie, Jr., President and Chief Executive Officer of F.N.B. Corporation, said, “At FNB, doing what’s right for our clients is a key component of corporate culture. The Best Brand Awards for Trust and Ease of Doing Business reflect our core values of integrity and service, and we are proud that our commitment to client satisfaction consistently differentiates us from our peers across the country.”

In addition to being recognized as a Best Brand by Greenwich Associates, FNB’s banking subsidiary, First National Bank, was recently recognized by a leading national research organization with a top 10 score across the country for consumer satisfaction.

The Best Brand Awards for Small Business Banking were based on nearly 13,000 interviews with businesses across the country with sales of \$1-10 million and were awarded to those companies that received statistically significant proportions of “Excellent” customer ratings in each category.

### **About F.N.B. Corporation**

F.N.B. Corporation (NYSE: FNB), headquartered in Pittsburgh, Pennsylvania, is a diversified financial services company operating in six states, including three major metropolitan areas. It holds a top retail deposit market share in Pittsburgh, PA, Baltimore, MD, and Cleveland, OH. F.N.B. has total pro-forma assets (with the proposed merger of Metro Bancorp, Inc.) of \$19.8 billion and more than 300 banking offices throughout Pennsylvania, Maryland, Ohio and West Virginia. F.N.B. provides a full range of commercial banking, consumer banking and wealth management solutions through its subsidiary network, which is led by its largest affiliate, First National Bank of Pennsylvania, founded in 1864. Commercial banking solutions include corporate banking, small business banking, investment real estate financing, international banking, business credit, capital markets and lease financing. The consumer banking segment provides a full line of consumer banking products and services including deposit products, mortgage lending, consumer lending and a complete suite of mobile and online banking services. F.N.B.’s wealth management services include asset management, private banking and insurance. F.N.B. also operates Regency Finance Company, which has more than 70 consumer finance offices in Pennsylvania, Ohio, Kentucky and Tennessee. The common stock of F.N.B. Corporation trades on the New York Stock Exchange under the symbol “FNB” and is included in Standard & Poor’s SmallCap 600 Index with the Global Industry Classification Standard (GICS) Regional Banks Sub-Industry Index. Customers, shareholders and investors can learn more about this regional financial institution by visiting the F.N.B. Corporation web site at [www.fnbcorporation.com](http://www.fnbcorporation.com).

# # #

**Analyst/Institutional Investor Contact:**

Matthew Lazzaro, 724-983-4254, 412-216-2510 (cell)

[Lazzaro@fnb-corp.com](mailto:Lazzaro@fnb-corp.com)

**Media Contact:**

Jennifer Reel, 724-983-4856, 724-699-6389 (cell)

[Reel@fnb-corp.com](mailto:Reel@fnb-corp.com)