



## **Jennifer Reel Promoted to Chief Communications and Marketing Officer at FNB**

**PITTSBURGH, PA – June 4, 2025** – First National Bank, the largest subsidiary of F.N.B. Corporation (NYSE: FNB), announced today that it has named Jennifer Reel Executive Vice President and Chief Communications and Marketing Officer.

Building on her extensive experience in Marketing and Communications, Reel's promotion further demonstrates the Company's commitment to create a premium brand and foster clear and effective connections with its clients and prospects, shareholders, current and prospective employees, and communities at large.

"Jen is a dedicated and invaluable member of our leadership team," said Vincent J. Delie, Jr., Chairman, President and Chief Executive Officer of F.N.B. Corporation and First National Bank. "Her more than 25 years of organizational knowledge and industry experience perfectly position her to execute messaging and brand strategies that reflect our vision and continually enhance FNB's reputation with our stakeholders."

In her expanded role, Reel oversees Corporate Communications and Marketing functions, including internal and external communications, brand management, and marketing services and strategies. The Company plans to hire a Director of Marketing Strategies, reporting to Reel, to support strategic marketing efforts.

Reel is a proven leader at FNB and within the industry. A graduate of the American Bankers Association (ABA) School of Bank Marketing and Management, Reel also has earned her Certified Financial Marketing Professional (CFMP) designation from the Institute of Certified Bankers. She previously served on the ABA's Bank Marketing and Sales Editorial Advisory Committee and the Pennsylvania Bankers Association's Public Relations Communication Advisory Committee. Reel was recently recognized for her communications expertise and leadership as a Top Woman in Communications (Ragan) and a Top 50 Women Leaders in Communications (Women We Admire). She has a bachelor's degree and a master's degree from Westminster College.

### **About F.N.B. Corporation**

F.N.B. Corporation (NYSE: FNB), headquartered in Pittsburgh, Pennsylvania, is a diversified financial services company operating in seven states and the District of Columbia. FNB's market coverage spans several major metropolitan areas, including: Pittsburgh, Pennsylvania; Baltimore, Maryland; Cleveland, Ohio; Washington, D.C.; Charlotte, Raleigh, Durham and the Piedmont Triad (Winston-Salem, Greensboro and High Point) in North Carolina; and Charleston, South Carolina. The Company has total assets of \$49 billion and approximately 350 banking offices throughout Pennsylvania, Ohio, Maryland, West Virginia, North Carolina, South Carolina, Washington, D.C. and Virginia.

FNB provides a full range of commercial banking, consumer banking and wealth management solutions through its subsidiary network, which is led by its largest affiliate, First National Bank of Pennsylvania, founded in 1864. Commercial banking solutions include corporate banking, small business banking, investment real estate financing, government banking, business credit,



capital markets and lease financing. The consumer banking segment provides a full line of consumer banking products and services, including deposit products, mortgage lending, consumer lending and a complete suite of mobile and online banking services. FNB's wealth management services include asset management, private banking and insurance.

The common stock of F.N.B. Corporation trades on the New York Stock Exchange under the symbol "FNB" and is included in Standard & Poor's MidCap 400 Index with the Global Industry Classification Standard (GICS) Regional Banks Sub-Industry Index. Customers, shareholders and investors can learn more about this regional financial institution by visiting the F.N.B. Corporation website at [www.fnbcorporation.com](http://www.fnbcorporation.com).

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*Jennifer Reel*