### F.N.B. Corporation

Sandler O'Neill Investor Conference

**November 13, 2008** 



### Forward-Looking Statements

This presentation of F.N.B. Corporation and the reports F.N.B. Corporation files with the Securities and Exchange Commission often contain "forward-looking statements" relating to present or future trends or factors affecting the banking industry and, specifically, the financial operations, markets and products of F.N.B. Corporation. These forward-looking statements involve certain risks and uncertainties. There are a number of important factors that could cause F.N.B. Corporation's future results to differ materially from historical performance or projected performance. These factors include, but are not limited to: (1) a significant increase in competitive pressures among financial institutions; (2) changes in the interest rate environment that may reduce interest margins; (3) changes in prepayment speeds, loan sale volumes, charge-offs and loan loss provisions; (4) general economic conditions; (5) legislative or regulatory changes that may adversely affect the businesses in which F.N.B. Corporation is engaged; (6) technological issues which may adversely affect F.N.B. Corporation's financial operations or customers; (7) changes in the securities markets or (8) risk factors mentioned in the reports and registration statements F.N.B. Corporation files with the Securities and Exchange Commission. F.N.B. Corporation undertakes no obligation to revise these forward-looking statements or to reflect events or circumstances after the date of this presentation.





- ø Profile
- ø Strategy
- ø Financials
- ø Investment Thesis





### Based in Hermitage, PA., F.N.B. Corporation (NYSE: FNB) ranks 5th among PA-based banks with \$8.5B in total assets.

Ø Bank Charter: 1864

**Ø** Market Capitalization: \$1.3 B

**Ø** Institutional Ownership: 43.9%

Ø Branches: 225

**Ø** Loan Production Offices: 8

**Ø** Consumer Finance Offices: 57

Market capitalization reflects 04-Nov-08 closing price of \$14.73 per share and 89.6M shares outstanding.



### Well Diversified Business





### **Board Leadership**

- **Ø** Fourteen Independent Directors
- Ø Seven Former Financial Services Executives
- Ø Three Involved as Financial Services Investors
- **Ø** Monthly Board Meetings



### **Executive Management Team**

<u>Name</u>	<u>Position</u>	Years of Banking <u>Experience</u>
Bob New	President and CEO	34
Brian Lilly	CFO and Director of Corporate Services	28
Vince Delie	President, Banking Group	21
Gary Guerrieri	Chief Credit Officer and Group Executive, Lending Support & Specialized Lending	22
Louise Lowrey	Group Executive, Technology & Support	37





### Ø Operating Strategy

Manage our business for profitability and growth

### **Ø** Expansion Strategy

Expand our footprint with opportunistic acquisitions

### Ø Capital Management Strategy

- Exceed regulatory "Well Capitalized" measures
- Return excess capital to shareholders in the form of dividends

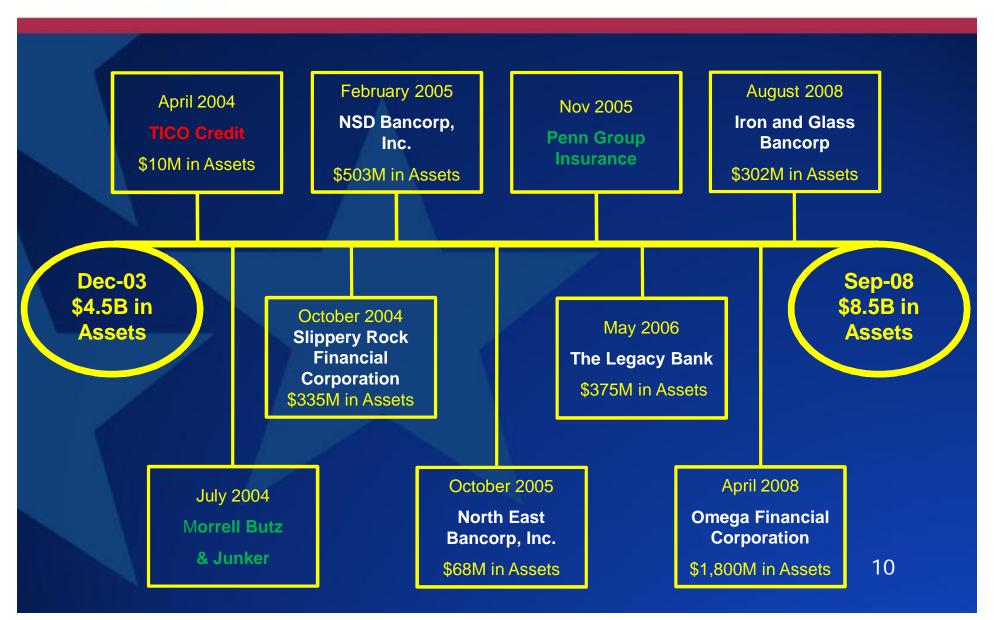


### Operating Strategy

- Manage our business for profitability and growth
- Ø Operate in markets we know and understand
- Ø Maintain a low-risk profile
- Ø Drive growth through relationship banking
- Ø Fund loan growth through core deposits
- Ø Target neutral asset/liability posture to manage interest rate risk
- Ø Build fee income sources
- Ø Maintain rigid expense controls



### History of Expansion



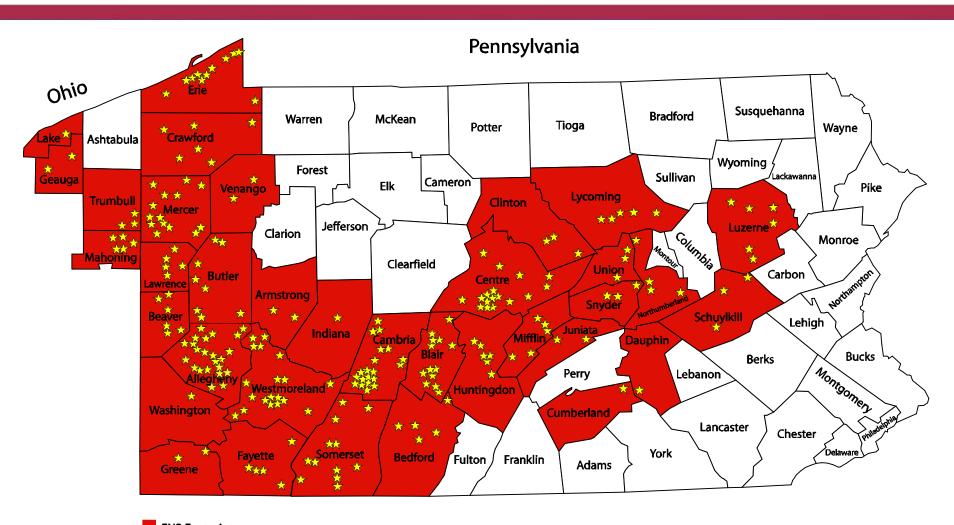


### Well Diversified Business





### **Banking Locations**

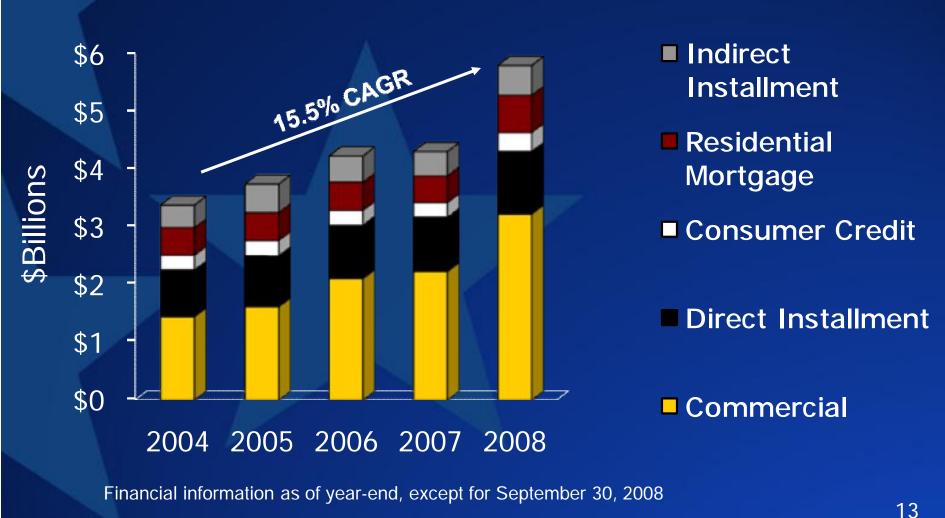


FNB Footprint

First National Bank Locations

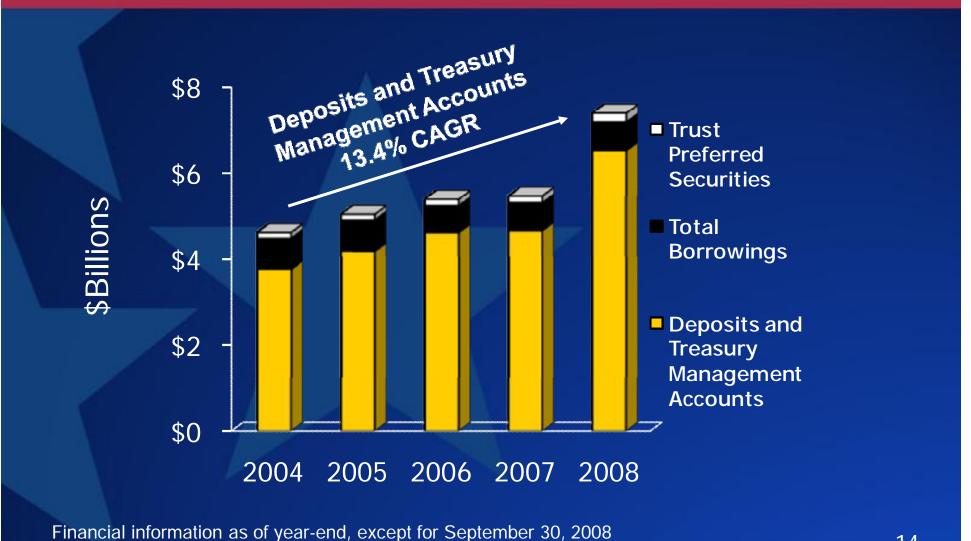


### Loan Mix





### Funding





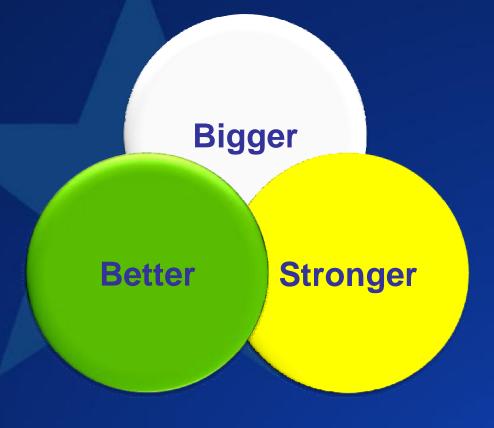
### Well Diversified Business





### **Building the Business**

### Focus on Continuous Improvement





### Bigger

### <u>Focus</u>

- Ø Constantly improving service culture
- ø Improve sales culture
- ø Cross-sell the whole company

### **Objective**

- Ø Retain existing customers
- ø Attract new customers
- Ø Sell more products and services





### **Focus**

- ø People
- ø Products
- ø Processes
- ø Profitability

### **Objective**

- Ø Building winning teams by improving coaching culture
- Tailor to key segments and go electronic
- ø Speed, Accuracy, and Efficiency
- ø Top quartile ROTE



### Stronger

**Focus** 

ø Capital

ø Governance

ø Risk management

ø Controls

**Objective** 

ø Stay "Well Capitalized"

ø Transparency

ø Maintain low-risk profile

ø No surprises



# FINANCIALS



### High Performing Results

	F.N.B.	Peer	
	3rd Quarter	Percentile Rank (1)	
Profitability:			
Earnings per Share (Y/Y)	(6.9)%	85th	
Return on Tangible Equity	25.69%	100th	
Return on Tangible Assets	1.28%	100th	
Operating:			
Loan Growth <sup>(2)</sup>	6.6%	N/A	
Deposit Growth <sup>(2)</sup>	8.6%	N/A	
Net Interest Margin	3.97%	92nd	
Efficiency Ratio	56.5%	74th	
Emclency Ratio	30.5%	/ <del>4</del> (11	
Credit Quality:			
Net Charge Offs (annualized)	30 bps	81st	
Provision Expense to Loans	45 bps	77th	
NPAs to Loans + OREO	1.57%	25th	

<sup>(1)</sup> Represents the median of 27 \$4-\$16B mid-west and mid-Atlantic banks. Percentile is shown as higher is better.

<sup>(2)</sup> Represents linked quarter annualized organic growth.



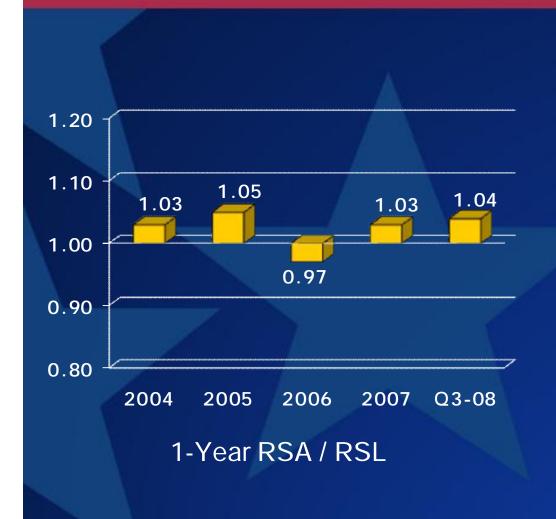
### **Pre-Credit Costs**

	3Q08	3Q07
Earnings per Share – Reported	\$0.268	\$0.291
Adjustments (After Tax):  Credit Related Costs <sup>(1)</sup>	0.059	0.047
Tax Reserve Expected Omega and IRGB Dilution	(0.003) 0.010	(0.015) 
Pre-Credit Cost Earnings per Share	\$0.334	\$0.323
	3.4% lr	ncrease

<sup>(1).</sup> Includes provision for loan losses, non-accruing interest and OREO expenses.



### Interest Rate Risk Profile



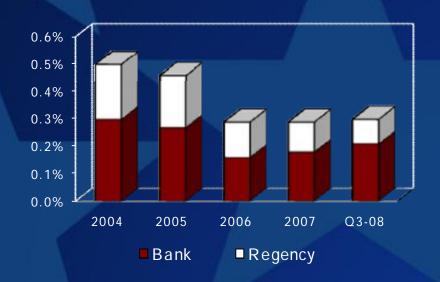
### Rate Sensitivity Change in Net Interest Income

	Rate <u>Ramps</u>	Rate <u>Shocks</u>
+100 BPS	(0.3%)	(0.3%)
-100 BPS	(0.1%)	(2.4%)

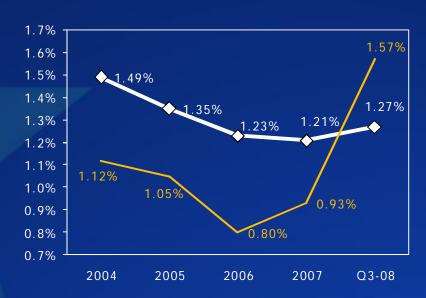


### Credit Quality Profile

### **NCOs % of Average Loans**



### Reserves % of Total LoansNPAs % of Total Loans + OREO



Financial Information as of Year End, Except for September 30, 2008



### Well Capitalized





# INVESTMENT THESIS



### Shareholder Return Thesis

Targeted EPS Growth

5-6%

Expected Dividend
Payout Ratio 65-75%

4-6%

= Total Shareholder Return

9-12%



### **Favorable Results**

	1-Year Price Change	Actual Dividend Yield	1-Year Total Return	
F.N.B. Corporation	(3.2%)	6.3%	3.1%	
Regional Peers (27)	0.1%	5.0%	5.1%	
National Peers (62)	(0.7%)	3.8%	3.1%	

As of November 4, 2008.



### **Consistent Dividend History**





### **Creating Value**

- ø Experienced Leadership
- ø Diverse Revenue Sources
- ø High Performing Results
- ø Low-Risk Profile
- ø Sensible Expansion Strategy
- ø Sustainable, High Cash Dividend Payout



### Thank You





### APPENDIX 32

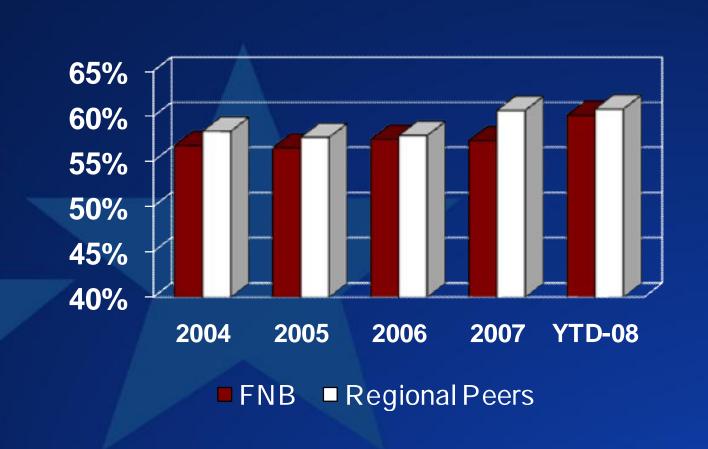


### Growth in Revenue





### Efficiency Ratio

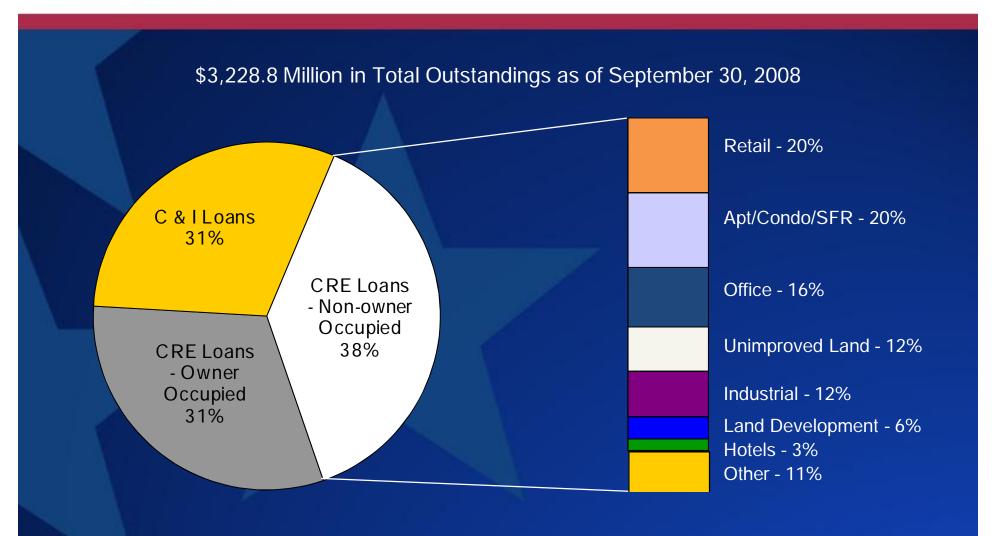


Financial Information as of Year End. YTD is Nine Months Ending September 30

Non-recurring items negatively impacted FNB's efficiency ratio by 198 basis points during 2008.



### Commercial Loan Mix

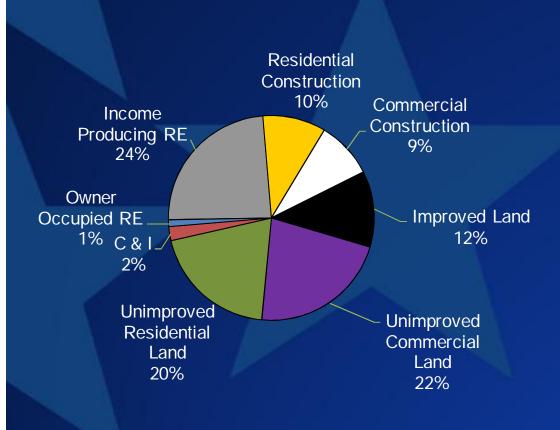


Construction Loans and Land Development Loans totaled \$171 million and \$75 million, respectively, or 2.9% and 1.3%, respectively, of the Corporation's total loans



### Profile of Florida Loans

\$308.0 Million in Total Outstandings as of September 30, 2008



- **Ø** Low Percentage of Total Loans
  - 5% of total loan portfolio
- Ø Solid Underwriting
  - 71% weighted-average loan to value
  - Most with personal guarantees
- Ø Focus on Income Producing Commercial Real Estate Loans
  - Since Q3-07



### Wealth Management

- ø First National Trust Company
  - Over 70 Years Managing Wealth
  - \$2.3 Billion Under Management
- ø Retail Investments
  - Discount Brokerage
  - Annuities
  - Mutual Funds
- ø Strong Performance
  - YTD-08 ROE 30.6%



### **Insurance**

- ø Property, Casualty and Employee Benefits
- ø 8 Offices
- Ø 70% Commercial, Actively Provides Clients with Insurance and Risk Management Services
- ø Annual Premiums of \$96 Million



### Consumer Finance

Ohio

- ø Regency Finance Co.
- Ø 80 Years of Consumer Lending Experience
- ø 57 Offices
- ø High-Performing Affiliate<sup>1</sup>
  - 3.3% ROA
  - 35.3% ROE

Tennessee .

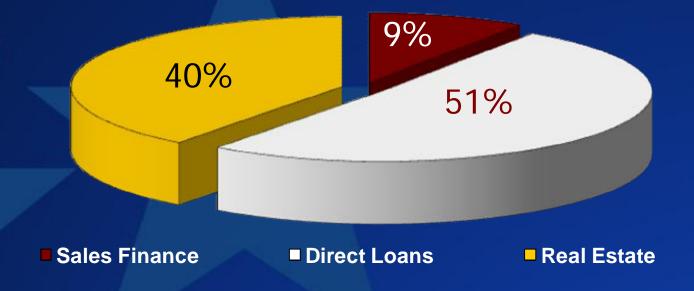
<sup>1</sup>YTD, as of September 30, 2008

Pennsylvanja



### **Consumer Finance**







### Merchant Banking

### F.N.B. Capital Corp.

- Ø Commenced Operation in the Fourth Quarter of 2005
- Ø Focus on Commercial Finance, Capital Investment
- Ø Total Outstandings \$16.8 Million
- ø Completed 11 Transactions



### Non-GAAP Reconciliation

(Dollars in Thousands)

Core revenue reflects net interest income, on a tax-equivalent basis, and non-interest income, each of which is adjusted to exclude the effect of certain gains and losses that management does not expect to recur. Management believes that core revenue assists the investor in understanding the impact of non-core adjustments on reported results. These non-GAAP measures should not be considered a substitute for GAAP basis measures and results.

	Full Year Ended December 31,				Nine Months Ended September 30,			
	2004	2005		2006	2007	2007	2008	
Net Interest Income (FTE), as reported  Non-accrual Interest	\$ 171,613 \$	190,163	\$	192,771 \$	<b>199,495</b> (757)	\$ <b>141,423</b> (757)	\$ <b>166,794</b> (578)	
Net Interest Income, excluding non-recurring items	\$ 171,613 \$	190,163	\$	192,771 \$	198,738	\$ 140,666	\$ 166,216	
Non-interest Income, as reported Adjustments, pre-tax	77,326	57,807		79,275	81,609	65,771	87,283	
Gain on Sale of Branches	(4,135)							
Loss on Sale of Property (NE Headquarters)					475	475		
Sun Bancorp Servicing Early Termination Fee	(3,955)							
Gain on Sun Bancorp Stock	(2,189)							
Sun Bancorp Equity Earnings	(490)							
Infinitech	(912)							
SOP 03-3 Loan Recovery				(894)				
Loss on Sale of Securities	1,020	15,260					480	
Malta Loss							166	
Visa Gain							(696)	
Non-interest Income, excluding non-recurring items	66,665	73,067		78,381	82,084	66,246	87,233	
Total Revenue, excluding non-recurring items	\$ 238,278 \$	263,230	\$	271,152 \$	280,822	\$ 206,912	\$ 253,449	