## F.N.B.

Corporation

## Fourth Quarter 2010

Investor Presentation

## Forward-Looking Statements

This presentation and the reports F.N.B. Corporation files with the Securities and Exchange Commission often contain "forward-looking statements" relating to present or future trends or factors affecting the banking industry and, specifically, the financial operations, markets and products of F.N.B. Corporation. These forward-looking statements involve certain risks and uncertainties. There are a number of important factors that could cause F.N.B. Corporation's future results to differ materially from historical performance or projected performance. These factors include, but are not limited to: (1) a significant increase in competitive pressures among financial institutions; (2) changes in the interest rate environment that may reduce interest margins; (3) changes in prepayment speeds, loan sale volumes, charge-offs and loan loss provisions; (4) general economic conditions; (5) various monetary and fiscal policies and regulations of the U.S. government that may adversely affect the businesses in which F.N.B. Corporation is engaged; (6) technological issues which may adversely affect F.N.B. Corporation's financial operations or customers; (7) changes in the securities markets; (8) risk factors mentioned in the reports and registration statements F.N.B. Corporation files with the Securities and Exchange Commission; (9) housing prices; (10) job market; (11) consumer confidence and spending habits; (12) estimates of fair value of certain F.N.B. Corporation assets and liabilities or (13) the effects of current, pending and future legislation, regulation and regulatory actions. F.N.B. Corporation undertakes no obligation to revise these forwardlooking statements or to reflect events or circumstances after the date of this presentation.

## Non-GAAP Financial Information

To supplement its consolidated financial statements presented in accordance with Generally Accepted Accounting Principles (GAAP), the Corporation provides additional measures of operating results, net income and earnings per share (EPS) adjusted to exclude certain costs, expenses, and gains and losses. The Corporation believes that these non-GAAP financial measures are appropriate to enhance the understanding of its past performance as well as prospects for its future performance. In the event of such a disclosure or release, the Securities and Exchange Commission's Regulation G requires: (i) the presentation of the most directly comparable financial measure calculated and presented in accordance with GAAP and (ii) a reconciliation of the differences between the non-GAAP financial measure presented and the most directly comparable financial measure calculated and presented in accordance with GAAP. The required presentations and reconciliations are contained herein and can be found at our website, www.fnbcorporation.com, under "Shareholder and Investor Relations" by clicking on "Non-GAAP Reconciliation."

The Appendix to this presentation contains non-GAAP financial measures used by the Corporation to provide information useful to investors in understanding the Corporation's operating performance and trends, and facilitate comparisons with the performance of the Corporation's peers. While the Corporation believes that these non-GAAP financial measures are useful in evaluating the Corporation, the information should be considered supplemental in nature and not as a substitute for or superior to the relevant financial information prepared in accordance with GAAP. The non-GAAP financial measures used by the Corporation may differ from the non-GAAP financial measures other financial institutions use to measure their results of operations. This information should be reviewed in conjunction with the Corporation's financial results disclosed on January 24, 2011 and in its periodic filings with the Securities and Exchange Commission.

## F.N.B. Corporation

Headquarters: Hermitage, PA
Bank Charter: 1864
Assets: $\$ 9.6 \mathrm{~B}$ As of January 1, 2011 (4th largest bank in PA)
Market Capitalization: \$1.3B at February 7, 2011

Locations
238 Banking: 227 (PA), 11 (OH)
64 Consumer Finance: 22 (PA), 19 (TN), 16 (OH), 7 (KY)

Business Lines
Banking
Wealth Management
Insurance
Consumer Finance
Merchant Banking


## Experienced Management Team

|  | Name | Years of <br> Banking <br> Experience |
| :--- | :--- | :--- |
| Vince Delie | Position <br> Chief Executive Officer | 49 |

## Board Leadership

$>$ Fourteen Independent Directors
> Seven Former Financial Services Executives

Three Involved as Financial Services Investors

## Operating Strategy

$>$ Manage our business for profitability and growth
$>$ Operate in markets we know and understand
> Maintain a low-risk profile
> Drive growth through relationship banking
$>$ Fund loan growth through deposits
> Target neutral asset / liability position to manage interest rate risk
$>$ Build fee income sources
> Maintain rigid expense controls

## Market Characteristics



## Banking Locations



## Organic Growth Opportunity

| Attractive market rank of \#3 for counties of operation |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Counties of Operation |  |  |  |  |
| Rank | Institution | Branch Count | Total Deposits in Market (\$000) | Total Market Share (\%) |
| 1 | PNC Financial Services Group (PA) | 341 | 45,093,569 | 31.65 |
| 2 | Royal Bank of Scotland Group | 216 | 9,970,789 | 7.00 |
| 3 | F.N.B. Corporation (PA) | 249 | 7,149,088 | 5.02 |
| 4 | M\&T Bank Corp (NY) | 124 | 5,667,789 | 3.98 |
| 5 | Huntington Bancshares Inc. (OH) | 104 | 5,222,586 | 3.67 |
| 6 | First Commonwealth Financial (PA) | 104 | 4,164,090 | 2.92 |
| 7 | Wells Fargo \& Co. | 46 | 3,714,419 | 2.61 |
| 8 | First Niagara Financial Group (NY) | 65 | 3,454,325 | 2.42 |
| 9 | Dollar Bank Federal Savings Bank (PA) | 40 | 3,241,899 | 2.28 |
| 10 | Northwest Bancshares | 90 | 2,970,112 | 2.08 |
|  | Total (1-152) | 2,643 | 142,471,190 | 100.00 |

## Winning Market Share

## Total Loan Growth(1)



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## Winning Market Share

Transaction Deposit and Treasury Management Growth(1)

(1) Based on average balances; percentage growth annualized and as compared to the prior quarter; transaction deposits

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## Funding



## Proven Merger Integrator

## 

>Proven significant acquisition and integration experience - since 2002, completed eight bank acquisitions (\$6.1 billion in assets), four insurance acquisitions and one consumer finance acquisition.
>Significant acquisition opportunities exist in Pennsylvania - currently over 50
Pennsylvania headquartered institutions with assets between $\$ 300$ million and $\$ 3$ billion ${ }^{(1)}$.



## Consumer Finance

## Regency Finance Company

> 80 Years of Consumer Lending Experience
> 64 Offices - 7 opened since October, 2010
> High-Performing Affiliate

- 2010 ROTCE $41.22 \%{ }^{(1)}$
- 2010 ROA 3.58\%
- 2010 ROE 36.66\%



## Consumer Finance

Regency Finance Company Loan Portfolio - \$163 Million 87\% of Real Estate Loans are First Mortgages


| We <br> F.N.B. Corporation | Wealth Management and Insurance |
| :---: | :---: |
| Wealth Management | Insurance |
| Trust, Fiduciary and Institutional Investment Services | > Property, Casualty, Life and Employee Benefits |
| - Over 70 Years Managing Wealth | > Risk Management, Risk Transfer and Cost Containment Services |
| -\$2.3 Billion Under Management at December 31, 2010 | > Eight offices, located in Central and Western PA |
| > Individual Investment Services | > 80\% Commercial; 20\% Personal |
| - Brokerage, Mutual Funds and | -78\% Property and Casualty |
| Annuities | -22\% Life and Benefits |
| - Life and Long-Term Care Insurance Planning | > Annual premiums of $\$ 98$ Million |

## Merchant Banking

> Junior capital provider offering flexible financing solutions
-Mezzanine debt, subordinated notes, equity capital
-Growth or expansion capital, buyouts and ownership transition financing

- No early stage or real estate financing
-Typical investment between $\$ 1$ million and $\$ 7$ million
> Total outstandings of $\$ 22$ million as of December 31, 2010
Successfully harvested two relationships in 2010 contributing $\$ 2.3$ million to fee revenue
$>$ Founded in 2005


## Pennsylvania Marcellus Shale

## Pennsylvania Marcellus Shale



PA Marcellus Drilling Permits

>Fully developed - Marcellus Shale has potential to be the second largest natural gas field in the world(1)
>Estimated/projected Pennsylvania jobs(1):
-44,000, 111,000 and 212,000-2009, 2011 and 2020, cumulative, respectively
>FNB screened as second best positioned in Pennsylvania based on overlap of market share, drilling permits issued and wells being dug ${ }^{(2)}$

## PA Marcellus Shale Formation ${ }^{(3)}$



## Marcellus Shale Effect




## 较 <br> E.N.B. Corporation

## LOAN COMPOSITION

## \& CREDIT QUALITY

## Diversified Loan Portfolio

## \$6.1 Billion Outstanding as of December 31, 2010


> Shared National Credits

- 4.0\% of total loan portfolio
- In market customers and prospects
> Avoided subprime and Alt-A mortgages
- Construction and land development total only 3.3\% and $0.7 \%$, respectively, of FNB's total loan portfolio
F.N.B. Corporation


## Commercial Real Estate Portfolio

\$1.1 Billion in CRE Non-Owner Occupied
as of December 31, 2010 (excluding Florida)

> Diverse Portfolio
> Solid Credit Quality Results

- 2.15\% Total delinquency
- 2.14\% Non-performing loans + OREO/Total loans + OREO


## Credit Quality


${ }^{(1)}$ Excludes non-performing investments
Total Past Due \& Non-Accrual Loans \% of


## Florida Focus - Land-Related Loans

\$78 Million in Florida Land-Related Exposure as of December 31, 2010 (1)
> Florida Land-Related Exposure

- Loans of \$63 million represent only 1.0\% of total loan portfolio
- OREO of $\$ 15$ million
- Total 2010 year-over-year exposure reduction of $\$ 25$ million, or $24 \%$
> Total Florida Portfolio
- Loans of $\$ 195$ million represent only 3.2\% of total loan portfolio
- Total 2010 year-over-year exposure reduction of $\$ 38$ million, or $15 \%$

Florida
Land-Related Exposure
 13\%

## FINANCIALS



## Earning Assets - Investments

| \% of Total \$1.7 Billion Portfolio | Investment | Ratings By Investment - \% | $\begin{gathered} \text { Amount(1) } \\ \text { (in } \$ \text { millions) } \end{gathered}$ |
| :---: | :---: | :---: | :---: |
|  | Agency - MBS | AAA | \$900 |
|  | Agency - Senior Notes | AAA | \$305 |
| $\square \Gamma^{\text {A } 1.1 \%}$ | CMO - Agency | AAA | \$219 |
|  | Municipals | $\text { AAA - } 1 \%$ | \$196 |
| A $10.5 \%$ B 0.2\% |  | $\begin{gathered} \text { AA - } 88 \% \\ \text { A- } 8 \% \end{gathered}$ |  |
|  |  | BBB - 3\% |  |
| - $0.1 \%$ | Short-Term | AAA | \$16 |
| $\begin{aligned} & \text { AA } \\ & 86.1 \% \end{aligned}$ $\begin{gathered} \text { Ccc \& c } \\ 1.1 \% \end{gathered}$ | CMO - Private Label | $\begin{aligned} & \text { AAA - } 43 \% \\ & \text { AA - } 22 \% \end{aligned}$ | \$34 |
|  |  | CCC - $35 \%$ |  |
|  | Trust Preferred ${ }^{(2)}$ | $\begin{gathered} \text { A-14\% } \\ \text { BBB-27\% } \end{gathered}$ | \$22 |
|  |  | BB - 15\% |  |
|  |  | B - 17\% |  |
|  |  | C-27\% |  |
| (2) Original cost of $\$ 55$ million; adjusted cost of $\$ 37$ million; fair value of $\$ 21$ million | Bank Stocks | Non-Rated | \$2 |
|  | Total |  | \$1,694 |

## Fourth Quarter Results

|  | 4Q10 | 3Q10 | 4Q09 |
| :---: | :---: | :---: | :---: |
| Profitability |  |  |  |
| Earnings per Common Share | \$ 0.21 | \$ 0.15 | \$ 0.04 |
| Return on Tangible Common Equity ${ }^{(1)}$ | 19.28\% | 14.56\% | 4.66\% |
| Return on Tangible Assets ${ }^{(2)}$ | 1.15\% | 0.87\% | 0.28\% |
| Operating |  |  |  |
| Loan Growth ${ }^{(3)}$ | 3.1\% | 4.1\% | 4.3\% |
| Deposit and TM Growth ${ }^{(3)}{ }^{(4)}$ | 4.5\% | 4.6\% | 6.1\% |
| Transaction Deposits and TM Growth ${ }^{(3)}{ }^{(4)}$ | 9.7\% | 8.1\% | 10.6\% |
| Net Interest Margin | 3.77\% | 3.78\% | 3.77\% |
| Efficiency Ratio | 54.46\% | 61.54\% | 66.28\% |
| Calculated by dividing net income less amortization of intangibles by average common equity less average intangibles. Calculated by dividing net income less amortization of intangibles by average assets less average intangibles. |  |  |  |

## Full Year Results

FN.B. Corporation

| 2010 | 2009 |
| :---: | :---: |
| \$ 0.65 | \$ 0.32 |
| 16.02\% | 8.74\% |
| 0.95\% | 0.57\% |
| 4.1\% | 0.5\% |
| 5.1\% | 3.9\% |
| 4.9\% | 6.9\% |
| 8.8\% | 13.5\% |
| 3.77\% | 3.65\% |
| 59.96\% | 65.52\% |

[^0]
## Stable Margin





E.N.B. Corporation

## Acquisition of Comm Bancorp, Inc.

> Completed January 1, 2011
$>$ Natural market extension into northeastern Pennsylvania
> Opportunity to leverage core strengths in commercial and consumer banking
> Financial Highlights

- Assets of $\$ 620$ million
- Loans of $\$ 445$ million ${ }^{(1)}$
- Deposits of $\$ 560$ million ${ }^{(1)}$

- Projected 2011 EPS accretion of approximately $2 \%{ }^{(2)}$


## INVESTMENT THESIS

## Long-Term Investment Thesis

| Targeted EPS Growth |
| :--- |
| Expected Dividend Yield |
| (Payout Ratio 60-70\%) |
| = Total Shareholder Return |
|  |
| 2010 Total Shareholder Return $=53.4 \%$ |

## Relative Valuation Multiples



## Summary

> Leading market share among community banks in Central and Western PA
> Executing organic growth strategy and capitalizing on opportunities presented in markets of operation
> Experienced management team with proven ability to integrate acquisitions
> Diversified revenue stream

## APPENDIX

## > Loan Risk Profile

> Established Board of Directors
> GAAP to Non-GAAP Reconciliations
> Fourth Quarter 2010 Earnings Release (January 24, 2011)


| Loan Risk Profile as of December 31, 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Balance ${ }^{(1)}$ | \% of <br> Loans | YTD Net ChargeOffs/Loans ${ }^{(2)}$ | Total Past Due / Loans | NPL/Loans |
| CRE Owner Occupied | 1,115,723 | 18\% | 0.20\% | 3.12\% | 2.15\% |
| CRE Non-Owner Occupied | 1,055,973 | 17\% | 0.38\% | 2.15\% | 1.83\% |
| Commercial \& Industrial | 971,015 | 16\% | 0.40\% | 1.19\% | 1.01\% |
| Home Equity \& Other Consumer | 1,405,638 | 23\% | 0.43\% | 0.95\% | 0.73\% |
| Residential Mortgage | 567,523 | 9\% | 0.12\% | 2.02\% | 1.21\% |
| Indirect Consumer | 497,251 | 8\% | 0.45\% | 1.30\% | 0.15\% |
| Florida | 195,281 | 3\% | 8.83\% | 29.56\% | 28.28\% |
| Regency Finance | 162,805 | 3\% | 3.83\% | 4.22\% | 4.98\% |
| Other | 116,946 | 2\% | 1.08\% | 2.16\% | 0.83\% |
| Total | 6,088,155 | 100.0\% | 0.77\% | 2.76\% | 2.22\% |
| (1) Period end balances, in $\$$ millions <br> (2) Annualized |  |  |  |  | Appendix |

## Established Board of Directors

## FN.B. Corporation

| Name | Age | Director Since | Biocraphy |
| :---: | :---: | :---: | :---: |
| Stephen J. Gurgovits | 67 | 1981 | President and Chief Executive Officer |
| William B. Campbell | 72 | 1975 | Chairman of the Board |
| Henry M. Ekker | 71 | 1994 | Partner with Ekker, Kuster, McConnell \& Epstein, LLP |
| Philip E. Gingerich | 73 | 2008 | Director of Omega from 1994 to 2008; Retired Real Estate Appraiser and Consultant |
| Robert B. Goldstein | 70 | 2003 | Principal of CapGen Financial Advisors LLC since 2007; Former Chairman of Bay View Capital |
| Dawne S. Hickton | 53 | 2006 | Vice Chairman and CEO of RTI International Metals, Inc. since 2007 |
| David J. Malone | 56 | 2005 | President and CEO of Gateway Financial since 2004 |
| D. Stephen Martz | 68 | 2008 | Former Director, President \& COO of Omega |
| Peter Mortensen | 75 | 1974 | Chairman of F.N.B. from 1988 to 2007 |
| Harry F. Radcliffe | 60 | 2002 | Investment Manager |
| Arthur J. Rooney II | 58 | 2006 | President, Pittsburgh Steelers Sports, Inc.; of Counsel with Buchanan, Ingersoll \& Rooney LLP |
| John W. Rose | 61 | 2003 | Principal of CapGen Financial Advisors LLC since 2007; President of McAllen Capital Partners, Inc. since 1991 |
| Stanton R. Sheetz | 55 | 2008 | CEO and Director of Sheetz, Inc.; Director of Omega from 1994 to 2008; Director of Quaker Steak and Lube Restaurant, Inc |
| William J. Strimbu | 49 | 1995 | President of Nick Strimbu, Inc. since 1994 |
| Earl K. Wahl, Jr. | 70 | 2002 | Owner, J.E.D. Corporation Appendix |



## GAAP to Non-GAAP Reconciliation

F.N.B. Corporation

|  | 2010 |  |  | For the Year Ended December 31, |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fourth Quarter | Third Quarter | Fourth Quarter |  |  |
|  |  |  |  | 2010 | 2009 |
| Return on average tangible equity (1): |  |  |  |  |  |
| Net income (annualized) | $\$ 93,364$4,315 | $\begin{array}{r}\text { \$68,308 } \\ 4,319 \\ \hline 22,67\end{array}$ | $\begin{array}{r}\text { \$18,077 } \\ 4,457 \\ \hline 2,534\end{array}$ | $\begin{array}{r}\text { \$74,652 } \\ 4,364 \\ \hline 79,56\end{array}$ | \$32,803 |
| Amortization of intangibles, net of tax (annualized) |  |  |  |  | 4,607 |
|  | 97,679 | 72,627 | 22,534 | 79,016 | 37,410 |
| Average total shareholders' equity <br> Less: Average preferred shareholders' equity <br> Less: Average intangibles | 1,068,468 | 1,062,512 | 1,052,483 | 1,057,732 | $\begin{gathered} 1,063,104 \\ (63,602) \end{gathered}$ |
|  |  |  |  | 0 |  |
| Less: Average intangibles | (561,946) | $\frac{(563,631)}{498,881}$ | $\frac{(568,666)}{483,817}$ | $\frac{(564,448)}{493,284}$ | $\frac{(571,492)}{428,010}$ |
|  | 506,522 |  |  |  |  |
| Return on average tangible equity (1) | 19.28\% | 14.56\% | 4.66\% | 16.02\% | 8.74\% |
| Return on average tangible assets (2): |  |  |  |  |  |
| Net income (annualized) | \$93,364 | \$68,308 | \$18,077 | \$74,652 | \$41,111 |
| Amortization of intangibles, net of tax (annualized) | 4,315 | 4,319 | 4,457 | 4,364 | 4,607 |
|  | 97,679 | 72,627 | 22,534 | 79,016 | 45,718 |
| Average total assetsLess: Average intangibles | 9,044,812 | 8,958,692 | 8,681,532 | 8,906,734 | 8,606,188 |
|  | $(561,946)$ | (563,631) | (568,666) | (564,448) | $(571,492)$ |
|  | 8,482,866 | 8,395,061 | 8,112,866 | 8,342,286 | 8,034,696 |
| Return on average tangible assets (2) | 1.15\% | 0.87\% | 0.28\% | 0.95\% | 0.57\% |
| (1) Return on average tangible equity is calculated by dividing net income less amortization of intangibles by average equity less average intangibles. <br> (2) Return on average tangible assets is calculated by dividing net income less amortization of intangibles by average assets less average intangibles. <br> (3) Accumulated other comprehensive income (AOC) is comprised of unrealized losses on securities, non-credit impairment losses on other-than-temporarily impaired securities and unrecognized pension and postretirement obligations. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |



## GAAP to Non-GAAP Reconciliation




[^0]:    (1) Calculated by dividing net income less amortization of intangibles by average common equity less average intangibles.
    (2) Calculated by dividing net income less amortization of intangibles by average assets less average intangibles.
    (3) Year-over-year growth, based on period-end balances.
    (4) TM = Treasury Management

