F.N.B. Corporation

Fourth Quarter 2010 Investor Presentation

Forward-Looking Statements

This presentation and the reports F.N.B. Corporation files with the Securities and Exchange Commission often contain "forward-looking statements" relating to present or future trends or factors affecting the banking industry and, specifically, the financial operations, markets and products of F.N.B. Corporation. These forward-looking statements involve certain risks and uncertainties. There are a number of important factors that could cause F.N.B. Corporation's future results to differ materially from historical performance or projected performance. These factors include, but are not limited to: (1) a significant increase in competitive pressures among financial institutions; (2) changes in the interest rate environment that may reduce interest margins; (3) changes in prepayment speeds, loan sale volumes, charge-offs and loan loss provisions; (4) general economic conditions; (5) various monetary and fiscal policies and regulations of the U.S. government that may adversely affect the businesses in which F.N.B. Corporation is engaged; (6) technological issues which may adversely affect F.N.B. Corporation's financial operations or customers; (7) changes in the securities markets; (8) risk factors mentioned in the reports and registration statements F.N.B. Corporation files with the Securities and Exchange Commission; (9) housing prices; (10) job market; (11) consumer confidence and spending habits; (12) estimates of fair value of certain F.N.B. Corporation assets and liabilities or (13) the effects of current, pending and future legislation, regulation and regulatory actions. F.N.B. Corporation undertakes no obligation to revise these forwardlooking statements or to reflect events or circumstances after the date of this presentation.

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Non-GAAP Financial Information

To supplement its consolidated financial statements presented in accordance with Generally Accepted Accounting Principles (GAAP), the Corporation provides additional measures of operating results, net income and earnings per share (EPS) adjusted to exclude certain costs, expenses, and gains and losses. The Corporation believes that these non-GAAP financial measures are appropriate to enhance the understanding of its past performance as well as prospects for its future performance. In the event of such a disclosure or release, the Securities and Exchange Commission's Regulation G requires: (i) the presentation of the most directly comparable financial measure calculated and presented in accordance with GAAP and (ii) a reconciliation of the differences between the non-GAAP financial measure presented and the most directly comparable financial measure calculated and presented in accordance with GAAP. The required presentations and reconciliations are contained herein and can be found at our website, www.fnbcorporation.com, under "Shareholder and Investor Relations" by clicking on "Non-GAAP Reconciliation."

The Appendix to this presentation contains non-GAAP financial measures used by the Corporation to provide information useful to investors in understanding the Corporation's operating performance and trends, and facilitate comparisons with the performance of the Corporation's peers. While the Corporation believes that these non-GAAP financial measures are useful in evaluating the Corporation, the information should be considered supplemental in nature and not as a substitute for or superior to the relevant financial information prepared in accordance with GAAP. The non-GAAP financial measures used by the Corporation may differ from the non-GAAP financial measures other financial institutions use to measure their results of operations. This information should be reviewed in conjunction with the Corporation's financial results disclosed on January 24, 2011 and in its periodic filings with the Securities and Exchange Commission.



F.N.B. Corporation

Headquarters: Hermitage, PA

Bank Charter: 1864

Assets: \$9.6B As of January 1, 2011 (4th largest bank in PA)

Market Capitalization: \$1.3B at February 7, 2011

Locations

238 Banking: 227 (PA), 11 (OH)

64 Consumer Finance: 22 (PA), 19 (TN), 16 (OH), 7 (KY)

Business Lines

Banking

Wealth Management

Insurance

Consumer Finance Merchant Banking



4

E.N.B. Corporation

Experienced Management Team

<u>Name</u>	<u>Position</u>	Years of Banking Experience
Steve Gurgovits	Chief Executive Officer	49
Vince Delie	President CEO, First National Bank of PA	23
Brian Lilly	Chief Operating Officer Vice Chairman	30
Vince Calabrese	Chief Financial Officer	22
Gary Guerrieri	Chief Credit Officer	24
		5



Board Leadership

- Fourteen Independent Directors
- Seven Former Financial Services Executives
- > Three Involved as Financial Services Investors

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Operating Strategy

- Manage our business for profitability and growth
- Operate in markets we know and understand
- Maintain a low-risk profile
- Drive growth through relationship banking
- > Fund loan growth through deposits
- > Target neutral asset / liability position to manage interest rate risk
- > Build fee income sources
- Maintain rigid expense controls

F.N.B. Corpora	ition		Marke	et	Characteristics
FNB <u>Region</u>	Market Size Deposits	FNB Deposit Ranking	FNB Branches	>	Stable Markets Modest Growth
Pittsburgh	\$73.9B	7th	71	>	#2 Ranking State College ⁽¹⁾
Northwest	\$25.5B	3rd	58	>	#7 Ranking Pittsburgh
Capital	\$38.0B	9 th	47	AA	Regional Management Local Advisory Boards
Central Mountain	\$11.8B	1st	73	A	Marcellus Shale Exposure
Source: SNL as of a February 1, 2011.	June 30, 2010, pro-fo	rma for pending acc	quisitions as of		8





Organic Growth Opportunity

Attractive market rank of #3 for counties of operation

Counties of Operation

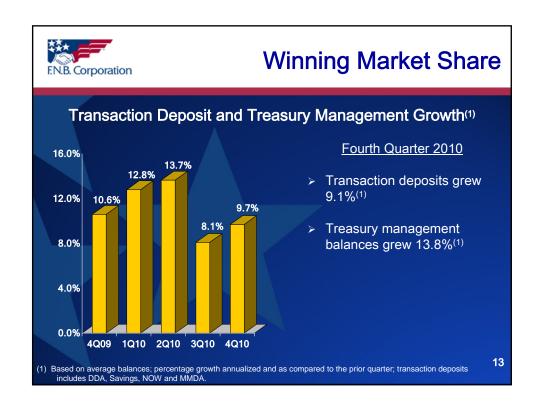
			Branch	Total Deposits in	Total Market
Rank	Institution		Count	Market (\$000)	Share (%)
1	PNC Financial Services	Group (PA)	341	45,093,569	31.65
2	Royal Bank of Scotland	Group	216	9,970,789	7.00
3	F.N.B. Corporation (PA	.)	249	7,149,088	5.02
4	M&T Bank Corp (NY)		124	5,667,789	3.98
5	Huntington Bancshares	nc. (OH)	104	5,222,586	3.67
6	First Commonwealth Fin	ancial (PA)	104	4,164,090	2.92
7	Wells Fargo & Co.		46	3,714,419	2.61
8	First Niagara Financial C	Group (NY)	65	3,454,325	2.42
9	Dollar Bank Federal Sav	ings Bank (PA)	40	3,241,899	2.28
10	Northwest Bancshares		90	2,970,112	2.08
	Total (1-152)		2,643	142,471,190	100.00

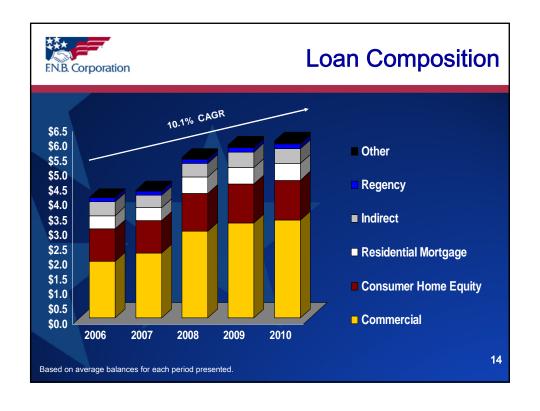
Source: SNL Financial Deposit data as of June 30, 2010; pro forma for pending acquisitions; updated through February 1, 2011.

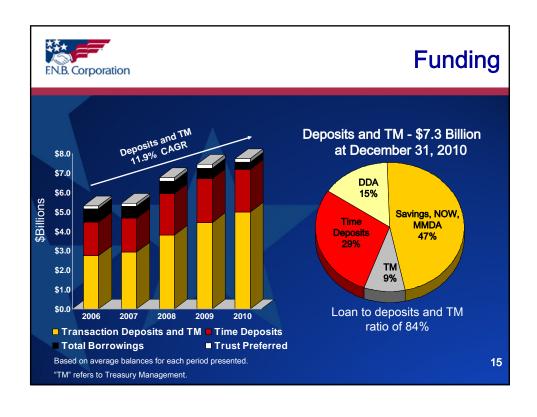
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Winning Market Share F.N.B. Corporation Total Loan Growth(1) 5.0% Fourth Quarter 2010 4.3% 4.1% 4.5% > Sixth consecutive linked-4.0% 3.3% 3.1% quarter growth 3.5% 3.0% > Total consumer loans 2.5% grew 6.0%⁽¹⁾ 2.0% 1.5% 0.9% 1.0% 0.5% 0.0% 1Q10 2Q10 3Q10 4Q10 11 (1) Based on average balances; percentage growth annualized and as compared to the prior quarter.

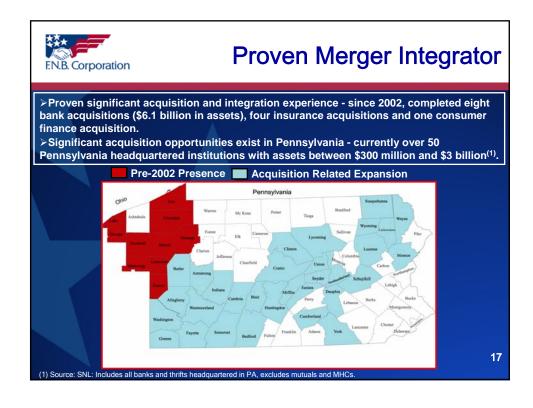




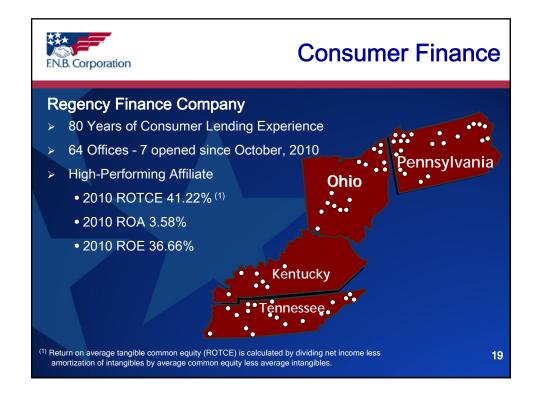


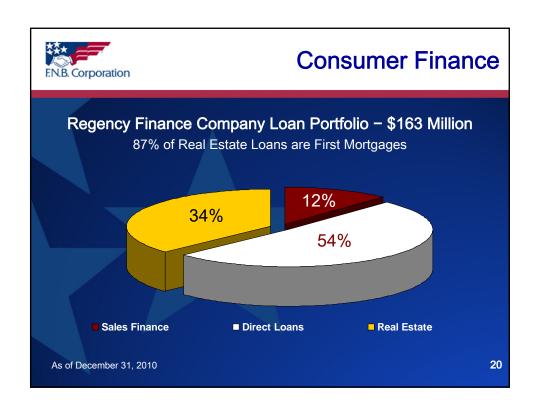


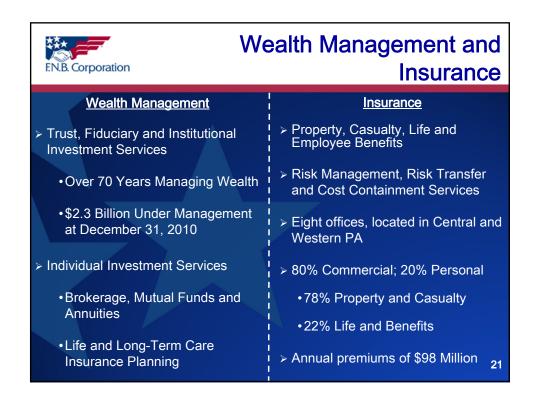














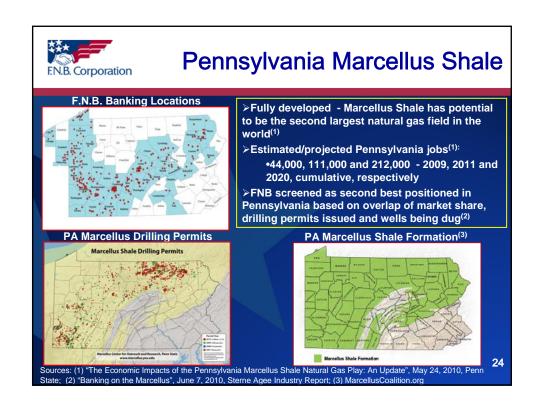
Merchant Banking

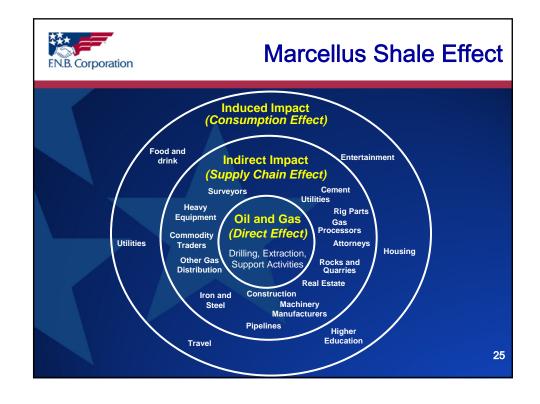
- > Junior capital provider offering flexible financing solutions
 - •Mezzanine debt, subordinated notes, equity capital
 - Growth or expansion capital, buyouts and ownership transition financing
 - •No early stage or real estate financing
 - •Typical investment between \$1 million and \$7 million
- > Total outstandings of \$22 million as of December 31, 2010
- Successfully harvested two relationships in 2010 contributing \$2.3 million to fee revenue
- > Founded in 2005

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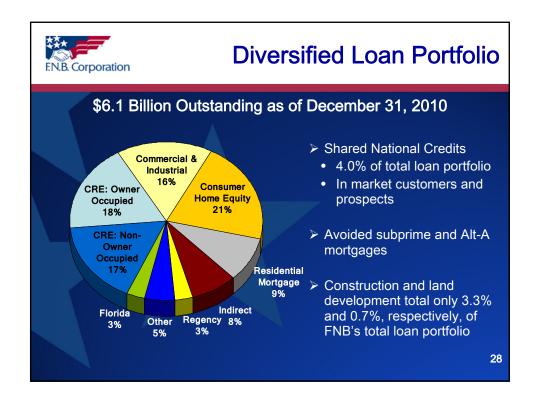
Pennsylvania Marcellus Shale

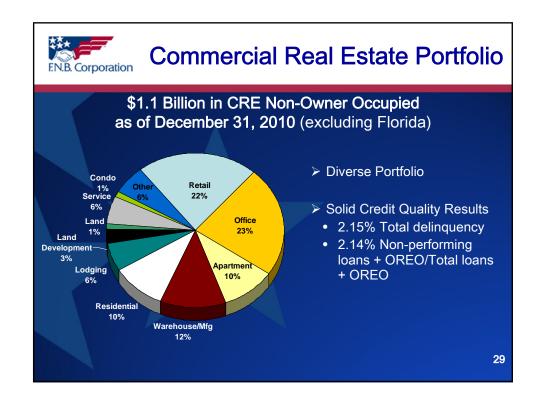






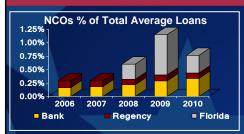


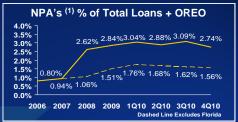




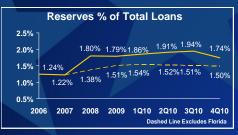


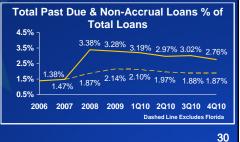
Credit Quality



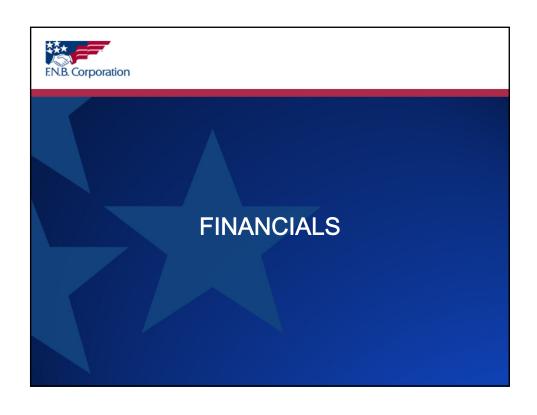


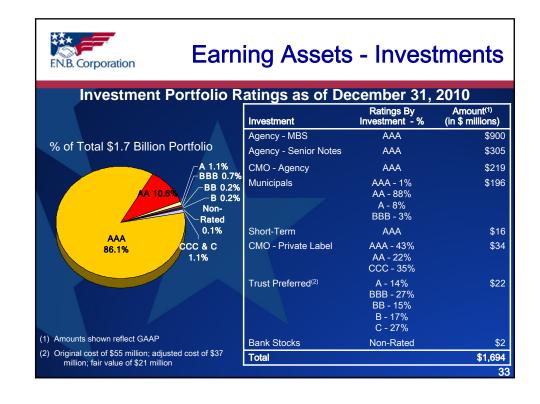
(1) Excludes non-performing investments





Florida Focus - Land-Related Loans \$78 Million in Florida Land-Related Exposure as of December 31, 2010 (1) Florida Land-Related Exposure Florida Land-Related Exposure Loans of \$63 million represent only Composition 1.0% of total loan portfolio OREO of \$15 million Total 2010 year-over-year exposure reduction of \$25 million, or 24% Residential Commercial Land Land 30% > Total Florida Portfolio · Loans of \$195 million represent only 3.2% of total loan portfolio · Total 2010 year-over-year exposure reduction of \$38 million, or 15% Development 13% 31 (1) Exposure refers to period-end loans plus OREO







Fourth Quarter Results

	4Q10	3Q10	4Q09
Profitability			
Earnings per Common Share	\$ 0.21	\$ 0.15	\$ 0.04
Return on Tangible Common Equity ⁽¹⁾	19.28%	14.56%	4.66%
Return on Tangible Assets ⁽²⁾	1.15%	0.87%	0.28%
Operating			
Loan Growth ⁽³⁾	3.1%	4.1%	4.3%
Deposit and TM Growth ^{(3) (4)}	4.5%	4.6%	6.1%
Transaction Deposits and TM Growth ^{(3) (4)}	9.7%	8.1%	10.6%
Net Interest Margin	3.77%	3.78%	3.77%
Efficiency Ratio	54.46%	61.54%	66.28%

- Calculated by dividing net income less amortization of intangibles by average common equity less average intangibles. Calculated by dividing net income less amortization of intangibles by average assets less average intangibles. Annualized linked-quarter data, based on average balances.

 TM = Treasury Management

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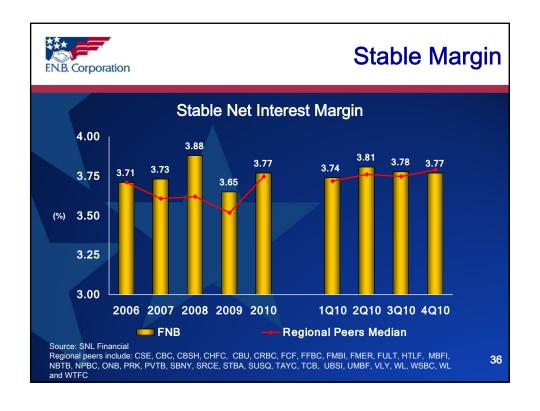
F.N.B. Corporation

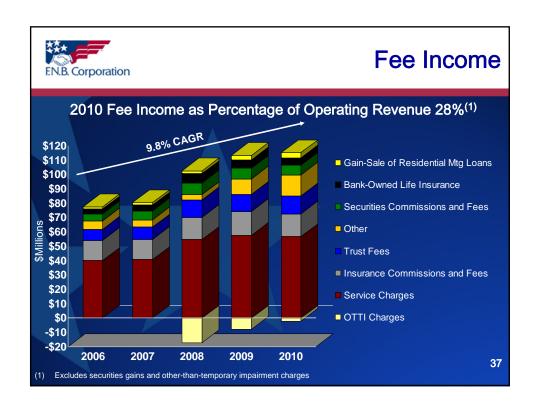
Full Year Results

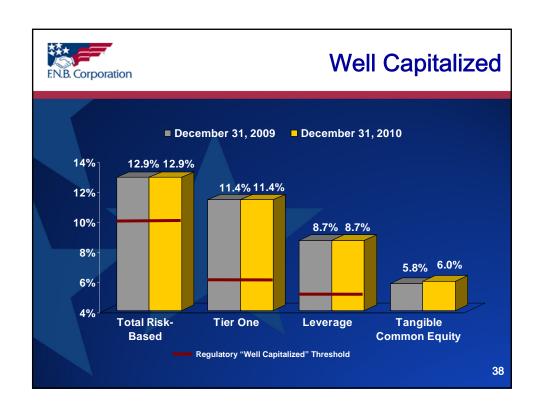
	2010	2009
Profitability Formings pay Common Shore	\$ 0.65	ф 0.30
Earnings per Common Share	\$ 0.65	\$ 0.32
Return on Tangible Common Equity ⁽¹⁾	16.02%	8.74%
Return on Tangible Assets ⁽²⁾	0.95%	0.57%
Operating		
Loan Growth ⁽³⁾	4.1%	0.5%
Pennsylvania Commercial Loan Growth	5.1%	3.9%
Deposit and TM Growth ^{(3) (4)}	4.9%	6.9%
Transaction Deposits and TM Growth ^{(3) (4)}	8.8%	13.5%
Net Interest Margin	3.77%	3.65%
Efficiency Ratio	59.96%	65.52%

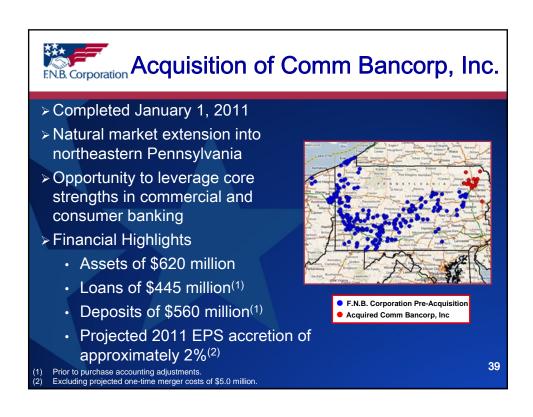
- Calculated by dividing net income less amortization of intangibles by average common equity less average intangibles. Calculated by dividing net income less amortization of intangibles by average assets less average intangibles. Year-over-year growth, based on period-end balances.

 TM = Treasury Management















Relative Valuation Multiples

		Peer N	ledian	
	F.N.B.	Regional	National	
	Corporation	Banks	Banks	
Price ⁽¹⁾ /Earnings Ratio				
FY11 Consensus EPS (F.N.B.=\$0.70)	14.93x	16.52x	16.55x	
FY12 Consensus EPS (F.N.B.=\$0.83)	12.59x	12.90x	13.82x	
Price ⁽¹⁾ -to-Tangible Common Book Value ⁽²⁾	2.38x	1.49x	1.52x	
Dividend Yield ⁽¹⁾	4.59%	1.83%	1.63%	
(1) Based on February 7, 2011 closing prices (F.N.B.=\$10.45)				42
(2) Represents total common equity less intangibles				



Summary

- Leading market share among community banks in Central and Western PA
- Executing organic growth strategy and capitalizing on opportunities presented in markets of operation
- Experienced management team with proven ability to integrate acquisitions
- > Diversified revenue stream



APPENDIX

- ▶ Loan Risk Profile
- Established Board of Directors
- > GAAP to Non-GAAP Reconciliations
- > Fourth Quarter 2010 Earnings Release (January 24, 2011)



Loan Risk Profile

Loan R	lisk Profile as	of Decen			
	Balance ⁽¹⁾	% of Loans	YTD Net Charge- Offs/Loans ⁽²⁾	Total Past Due / Loans	NPL/Loans
CRE Owner Occupied	1,115,723	18%	0.20%	3.12%	2.15%
CRE Non-Owner Occupied	1,055,973	17%	0.38%	2.15%	1.83%
Commercial & Industrial	971,015	16%	0.40%	1.19%	1.01%
Home Equity & Other Consumer	1,405,638	23%	0.43%	0.95%	0.73%
Residential Mortgage	567,523	9%	0.12%	2.02%	1.21%
Indirect Consumer	497,251	8%	0.45%	1.30%	0.15%
Florida	195,281	3%	8.83%	29.56%	28.28%
Regency Finance	162,805	3%	3.83%	4.22%	4.98%
Other	116,946	2%	1.08%	2.16%	0.83%
Total	6,088,155	100.0%	0.77%	2.76%	2.22%
(1) Period end balances, in \$ millions (2) Annualized					Appendix



Established Board of Directors

		Director		
<u>Name</u>	<u>Age</u>	Since	<u>Biography</u>	
Stephen J. Gurgovits	67	1981	President and Chief Executive Officer	
William B. Campbell	72	1975	Chairman of the Board	
Henry M. Ekker	71	1994	Partner with Ekker, Kuster, McConnell & Epste	ein, LLP
Philip E. Gingerich	73	2008	Director of Omega from 1994 to 2008; Retired Appraiser and Consultant	Real Estate
Robert B. Goldstein	70	2003	Principal of CapGen Financial Advisors LLC si Former Chairman of Bay View Capital	ince 2007;
Dawne S. Hickton	53	2006	Vice Chairman and CEO of RTI International M	letals, Inc. since
			2007	
David J. Malone	56	2005	President and CEO of Gateway Financial since	2004
D. Stephen Martz	68	2008	Former Director, President & COO of Omega	
Peter Mortensen	75	1974	Chairman of F.N.B. from 1988 to 2007	
Harry F. Radcliffe	60	2002	Investment Manager	
Arthur J. Rooney II	58	2006	President, Pittsburgh Steelers Sports, Inc.; of Buchanan, Ingersoll & Rooney LLP	Counsel with
John W. Rose	61	2003	Principal of CapGen Financial Advisors LLC si President of McAllen Capital Partners, Inc. sin	
Stanton R. Sheetz	55	2008	CEO and Director of Sheetz, Inc.; Director of O to 2008; Director of Quaker Steak and Lube Re	
William J. Strimbu	49	1995	President of Nick Strimbu, Inc. since 1994	
Earl K. Wahl, Jr.	70	2002	Owner, J.E.D. Corporation	Appendix



GAAP to Non-GAAP Reconciliation

	2010		2009	For the	Year
	Fourth	Third	Fourth	Ended Dece	ember 31,
	Quarter	Quarter	Quarter	2010	2009
Return on average tangible equity (1):					
Net income (annualized)	\$93,364	\$68,308	\$18,077	\$74,652	\$32,803
Amortization of intangibles, net of tax (annualized)	4,315	4,319	4,457	4,364	4,607
	97,679	72,627	22,534	79,016	37,410
Average total shareholders' equity	1,068,468	1,062,512	1,052,483	1,057,732	1,063,104
Less: Average preferred shareholders' equity				0	(63,602)
Less: Average intangibles	(561,946)	(563,631)	(568,666)	(564,448)	(571,492)
	506,522	498,881	483,817	493,284	428,010
Return on average tangible equity (1)	19.28%	14.56%	4.66%	16.02%	8.74%
Return on average tangible assets (2):					
Net income (annualized)	\$93,364	\$68,308	\$18,077	\$74,652	\$41,111
Amortization of intangibles, net of tax (annualized)	4,315	4,319	4,457	4,364	4,607
	97,679	72,627	22,534	79,016	45,718
Average total assets	9,044,812	8,958,692	8,681,532	8,906,734	8,606,188
Less: Average intangibles	(561,946)	(563,631)	(568,666)	(564,448)	(571,492)
	8,482,866	8,395,061	8,112,866	8,342,286	8,034,696
Return on average tangible assets (2)	1.15%	0.87%	0.28%	0.95%	0.57%

Appendix



GAAP to Non-GAAP Reconciliation

	2010		2009	For the	e Year
	Fourth	Third	Fourth	Ended Dec	ember 31,
	Quarter	Quarter	Quarter	2010	2009
Tangible book value per share:					
Total shareholders' equity	\$1,066,124	\$1,064,846	\$1,043,302	\$1,066,124	\$1,043,302
Less: intangibles	(561,149)	(562,820)	(567,851)	(561,149)	(567,851)
	504,975	502,026	475,451	504,975	475,451
Ending shares outstanding	114,747,085	114,632,850	114,111,695	114,747,085	114,111,695
Tangible book value per share	\$4.40	\$4.38	\$4.17	\$4.40	\$4.17
Tangible book value per share excluding AOCI (3):					
Total shareholders' equity	\$1,066,124	\$1,064,846	\$1,043,302	\$1,066,124	\$1,043,302
Less: intangibles	(561,149)	(562,820)	(567,851)	(561,149)	(567,851)
Less: AOCI	33,732	23,481	30,633	33,732	30,633
	538,707	525,507	506,084	538,707	506,084
Ending shares outstanding	114,747,085	114,632,850	114,111,695	114,747,085	114,111,695
Tangible book value per share excluding AOCI (3)	\$4.69	\$4.58	\$4.43	\$4.69	\$4.43



GAAP to Non-GAAP Reconciliation

		10	2009
	Fourth	Third	Fourth
	Quarter	Quarter	Quarter
Tangible equity / tangible assets (period end):	(Table 1 1 1 1 1 1 1 1 1 1		
Total shareholders' equity	\$1,066,124	\$1,064,846	\$1,043,302
Less: intangibles	(561,149)	(562,820)	(567,851)
	504,975	502,026	475,451
Total assets	8,959,915	8,993,043	8,709,077
Less: intangibles	(561,149)	(562,820)	(567,851)
	8,398,766	8,430,223	8,141,226
Tangible equity / tangible assets (period end)	6.01%	5.96%	5.84%
Tangible equity, excluding AOCI / tangible assets (period end) (3):			
Total shareholders' equity	\$1,066,124	\$1.064.846	\$1,043,302
Less: intangibles	(561,149)	(562,820)	(567,851)
Less: AOCI	33,732	23.481	30,633
	538,707	525,507	506,084
Total assets	8,959,915	8,993,043	8,709,077
Less: intangibles	(561,149)	(562,820)	(567,851)
	8,398,766	8,430,223	8,141,226
Tangible equity, excluding AOCI/ tangible			
assets (period end) (3)	6.41%	6.23%	6.22%